

# IFEAT WORLD

INTERNATIONAL FEDERATION OF ESSENTIAL OILS & AROMA TRADES  
NEWS FROM AROUND THE GLOBE • AUGUST 2013

## 2013 IFEAT Conference

29th September - 3rd October 2013, San Francisco, USA



Colin Ringleib

With less than two months to go preparations are well under way for the 2013 IFEAT Conference to be held at the Fairmont San Francisco Hotel where I shall be welcoming delegates to the start of the conference on Sunday 29th September. The list of speakers, updated regularly on the IFEAT website, promises some very interesting and topical presentations which will no doubt give us much to discuss over the course of the conference. Some information on the issues that will be discussed is given on page 2 of this edition of IFEATWORLD. Abstracts of the various presentations are also being put on the IFEAT website as they become available.

As well as lectures there are many other events going on during the week. On Wednesday 2nd October the IFEAT Trade Exhibition will be held at the conference hotel for members to showcase their products and services. We still have some available booths for you to book. On the same day there will also be a choice of two short courses, more information on which is given on page 3, as well as a field trip to Gilroy, the "Garlic Capital of the World", to look at

organic farming practices. There will be a discussion group on distillation (page 6) held on Thursday 3rd October during lunch where experts and delegates can air their views and opinions on tried and tested methods as well as new ideas and issues surrounding the distillation process.

We already have over 800 people registered for the 2013 IFEAT Conference, and we are hoping for around 1,000. San Francisco is the place to be at the end of September, and I look forward very much to welcoming you all.

**Colin Ringleib**  
2013 IFEAT Conference  
Chairman



IFEAT 2013  
**SAN FRANCISCO**  
SUSTAINABLE  
GROWTH



## 2013 IFEAT Study Tour to India

### Message from the Chairman of the Local Study Tour Committee

The 2013 IFEAT Study Tour took place in southern India from Sunday 9th June to Tuesday 18th June. A packed programme succeeded in covering a wide range of companies involved in the floral extract, essential oil and oleoresin industries based in southern India. A full report on the Study Tour can be found on pages 4 and 5, and a more comprehensive report will be made available on the IFEAT website soon.

This is to place on record my deep appreciation and thanks to all the participating companies for their co-operation and wonderful arrangements made during the visit of the Study Tour delegation. During the closing banquet I received excellent feedback from all the delegates. Discussion and debate was intense throughout, and delegates returned from the trip with memories of incredible sights and smells and with much information to digest and consider.

On behalf of the IFEAT Executive Committee I should like to express my deep felt thanks to all those who made this tour such a success. These include members of the Local Organising Committee, particularly **Pradeep Kapoor**; the hosts and sponsors including **Chennai Bioflora**, **Jasmine CE**,



**Nesstate**, **Encee Aromatics**, **Nesso**, **Kancor**, **Plant Lipids** and **Synthite**. I should also like to thank **Ravi Sanganeria**, the IFEAT Secretariat, **Lancy George** of Govan Travels and **Peter Greenhalgh** for their support throughout the entire organising process.



George Paul

### **George Paul**

Chairman of 2013 IFEAT Local Study Tour Committee  
Member of the IFEAT Executive Committee

# 2013 IFEAT CONFERENCE PROGRAMME

## Sustainable Growth – A key theme

**The programme for the San Francisco Conference includes a range of presentations which cover the theme “Sustainable Growth”.**

**Hamish Taylor** of Symrise AG, in a paper entitled *“From Compliance to Competitive Advantage - navigating your way to Strategic Sustainability”* will discuss the importance of ensuring sustainability is at the heart of your business. He will look at recent cases where companies have suffered as the result of being seen not to have acted with appropriate corporate social responsibility and others where companies have improved their image and investment ratings as a result of sustainability initiatives. Collaboration between different companies, or between suppliers and customers, also plays an important part in delivering breakthroughs in sustainability that leave the planet a better world for future generations.

**Dr Gennadiy Kolomeyer** of Renaissance LLC, USA, will give a paper entitled *“Infinite shades of green: a chemist’s perspective on sustainability and greenness”*. One of Dr Kolomeyer’s biggest achievements is the development and implementation of an environmentally friendly, green process for the manufacture of l-carvone on a large commercial scale. He will discuss this work as a case study along with a discussion on the definition and overview of sustainability and green chemistry, the importance of acceptance of sustainability as a business and personal philosophy, the distinction between green chemistry and clean chemistry, a comparison of processes to determine their efficiency and greenness and future development of green and sustainable processes in the flavour and fragrance industries.

**Scott May** of Givaudan Flavours will give a presentation entitled *“Sustainable supply of natural specialties for the flavour and fragrance industries”*. This will highlight the need for the entire industry to ensure a sustainable supply of natural specialties for generations to come. He will discuss the drivers of natural specialty ingredients, focusing on the food industry, and look at potential short to medium term solutions as well as longer-term solutions that will require leverage and biotechnology.

**Jonpaul Howarth** of ABP Pty Ltd, Australia, will discuss *“Liquid gold: Australia, the heart of the sustainable sandalwood industry?”* Both Indian and West Australian sandalwood are under threat due to over harvesting. Efforts are under way in Australia to replace the use of wild harvesting with managed plantations to help protect the wild wood and move the sandalwood industry into a new phase of sustainability.

**Andrea Francés** of Nobs Hidrofusión, El Salvador, will give a perspective on current work in progress with regard to improving sustainability credentials. She will give a presentation entitled *“A case study of Peru Balsam”* which will discuss Peru Balsam production in El Salvador. This will include an analysis of the changes in the supply chain that have been undertaken to increase processing at



origin, as well as outlining the opportunities and challenges that are being created as a result.

### IFEAT Trade Exhibition

**There are still some booths available for the 2013 IFEAT Trade Exhibition to be held in the Grand Ballroom of the Fairmont San Francisco Hotel on Wednesday 2nd October. Full details and booking instructions are available on the San Francisco Conference section of the IFEAT website ([www.ifeat.org](http://www.ifeat.org)).**

### Steve Manheimer to give IFEAT Medal Lecture “Looking back over 40 years for game changers”

We are pleased to announce that Steve Manheimer of the Kerry Group, USA, will give this year’s IFEAT Medal Lecture on Tuesday 1st October at the San Francisco Conference. This promises to be a fascinating insight into the essential oils and aroma chemicals industry from someone who has been involved in the business all his life.

Based on this lifetime experience, Steve will give a personal view on some of the key changes that have taken place since the Essential Oils Association hosted the 1974 Conference at the Fairmont Hotel, San Francisco. Such changes include developments in the structure of the business and the role of family companies, the legislative and regulatory onslaught, the impact of rapid economic growth, sourcing and growing globalisation, better science and changing technologies, the increased sophistication and growth of the F&F industries and the role and influence of industry associations.



Steve Manheimer receiving the IFEAT Founder’s Medal at the 2011 IFEAT Conference in Barcelona

# Two short courses on Wednesday 2nd October, 2013

In addition to the IFEAT Trade Exhibition and the field trip to Gilroy, there will be two short courses held on Wednesday 2nd October at the Fairmont Hotel. Both courses have been structured to ensure participants will have time to attend the Trade Exhibition. Please contact the secretariat for more information on these courses.

Short course -

## "International shipping considerations for hazardous materials"

This one-day course will be led by Rennie Alston, CEO of ARI Ltd (American River International), a 31-year-old logistics consulting and logistics organisation helping companies move products internationally. The company specialises in chemicals, pharma and other products that require specialised handling.

The course has been designed to provide an in-depth introduction to shipping hazardous materials with specific reference to flavour and fragrance ingredients and products.

*Members should note that some essential oils and aroma chemicals are "hazardous materials". This short course provides vital international regulatory information that covers the packaging, labelling, handling and documentation relating to the transport of such goods by sea or air.*

Since compliance with these regulations is the **sole responsibility of the shipper**, anyone that transports hazardous material by sea or air must become familiar with these rules and regulations as there are **very severe penalties for violations**.

Tickets (including lunch) are USD 270 per person for IFEAT members and USD 300 for non-members.

*Rennie Alston will give a presentation on Tuesday 1st October at the IFEAT Conference entitled "Successfully shipping hazardous samples worldwide". This is an important topic for IFEAT members as failure to*



*comply with the shipping regulations relating to packaging, labelling and transport of essential oil and aroma chemical samples can create major problems and costs for companies.*



Short course -

## "The science of essential oils"

This one-day course will be led by Dr Brian Lawrence, who has had over 50 years' experience in the flavours and fragrances industry. Since 1976 he has been Scientific Editor and Natural Products Editor of the Perfumer and Flavorist and in 1989 he founded the Journal of Essential Oil Research, for which he was Editor-in-Chief until 2010. Dr Lawrence has published 13 books and 18 book chapters on essential oils, and was the first recipient of the IFEAT Ronald Neal Founders Award for Special Achievement and Service to the Flavours and Fragrances Industry. This short course has been developed to include a number of different areas of information such as:

- A discussion on the existence, development and importance of botanical

nomenclature including details about essential oil glands

- The procedures (distillation and extraction) used in the production of aromatic isolates used in the flavour and fragrances industry
- An introduction to the structures of the compounds found in essential oils and extracts and their reactivity
- The isolation of sclareol from clary sage and menthol from cornmint along with a discussion on the other mint oils of India
- The reasons why the composition of each specific essential oil is not annually identical, and the existence of adulteration and how to determine it
- Examination of the compositions of coniferous oils and exotic/complex oils (including oud, kaempferia, kewda, rose, sandalwood, vetiver etc)
- A discussion on citrus oils, their

production methods and their compositions

- A discussion on the essential oils of Indonesia
- A pictorial review of the essential oil world (excluding Indonesia) including production statistics
- An eclectic list of analytical techniques and other essential oil discussion points

Discussion on these various points will depend on the audience on the day as Dr Lawrence will structure the course around the needs and knowledge of the participants. Tickets (including lunch) are USD 375 per person for IFEAT members and USD 400 for non-members.

# IFEAT India Study Tour

9TH – 18TH JUNE 2013

**On June 9th some 33 IFEAT members from 17 countries met up in Madurai, South India for the start of the 6th IFEAT Study Tour.**

The group was a good mixture of first time and regular Study Tour attendees, from different sectors of the F&F industry. Everyone was there to learn and get a better understanding and a closer view of F&F ingredient supplies coming from South India. It proved to be another superb tour thanks to the support, excellent hospitality and commitment of the Indian companies that were visited - all of which were IFEAT members.

Early on Sunday morning some of the early arrivals visited two local flower markets followed by an afternoon visit to the Meenakshi Temple, Madurai, amongst the most revered temples of India with over a 1,000 year history. Then followed the Welcome Dinner where George Paul, the Chairman of the Local IFEAT Organising Committee, welcomed delegates.

For the next seven days, delegates travelled by luxury coach through southern India from Madurai to Coimbatore, Ooty, Mysore and Bangalore. Then followed a flight from Bangalore to Kochi (Cochin) for a further three days. During the Tour delegates visited flower markets at Madurai and Mysore and a number of floral extract, essential oil and oleoresin production and processing units. The floral extract units visited (namely Chennai Bioflora, Jasmine CE, Nesstate, Eence Aromatics, NESSO and Synthite), were both large and small, processing a range of naturals including jasmine (sambac and grandiflorum), tuberose, mimosa and champaca. Some extraction units also manufactured nutraceutical and bio-ingredients. A major disappointment of the Tour was that we were unable to see flower collection and extraction because of seasonal delays in flowering. Also, no sandalwood was available for distillation.

During the visit to Ooty, the highest hill station in South India, the previous excellent weather turned colder and wetter and sweaters and raincoats came out. Near Ooty we visited an NGO, HOPE, which was growing and distilling a wide range of essential oils. Women and some 300 families were the beneficiaries of these operations. At Mysore, the centre of Indian incense making, we visited incense manufacturing operations, as well as the old sandalwood oil factory, which was more a relic and a living museum of India's largest sandalwood facility.

Following the excellent weather in Tamil Nadu and Karnataka, most of the group flew down to Kochi (Cochin), where we met up with the monsoons. Fortunately the gods had been appeased and we were able to tour the world-class spice extraction facilities of Kancor, Plant Lipids and Synthite in dry conditions, despite torrential downpours at other times. Each of the companies provided superb tours of their extensive facilities and show-cased a range of traditional and new products

Throughout the Tour, each company provided excellent introductions and videos to explain their operations. Each company had put in a lot of work to provide detailed analysis of their production and processing operations – leading to all the delegates becoming much wiser regarding the specific production and processing operations. Moreover the companies often provided gifts as mementoes of the visits, as well as sponsoring various meals and entertainment, which showcased India's rich mix of cuisines as well as its cultural heritage of music, dance, drama, and historical buildings. The days were long and full, starting with the wake up calls, followed by the company visits and then the meals, music, concerts and dancing in the evening. In addition, the drives through the reserve forests provided an opportunity to view various fauna and flora including wild elephants and oxen.

Following the Tour, a shorter trip was arranged to the sandalwood forest and distillation near Munnar. Delegates learnt first hand how difficult it has become to safeguard sandalwood trees from illegal felling since the whole area of over 1,000 hectares is enclosed in a 3 metre high wire fence in highly difficult terrain.

Another outstanding feature of the Tour was the level of intra group discussions amongst the participants and company representatives, each one willing to share information about what is perceived to be a very secretive industry. This is a very healthy sign for our industry.

Thanks to the local committee and IFEAT Study Tour Committee and particularly to the companies who hosted and sponsored the Tour as well as Govan Travels, the tour agency in India and to Jairaj, our very knowledgeable tour guide.

*Make sure you book up early for the China Study Tour from 31st August to 8th September 2014.*





# IFEAT India

SUNDAY 9 - TUESDAY 18 JUNE 2013

These are just some of the comments from the participants following another excellent IFEAT Study Tour to South India:

*"Thank you for the inspiring Study Tour! Congratulations! You organized impressively well!!! For sure, I will never forget the smell of fresh jasmine sambac, jasmine grandiflorum, tuberose and sandalwood for the rest of my life and intend to use them more than ever in my creations!"*

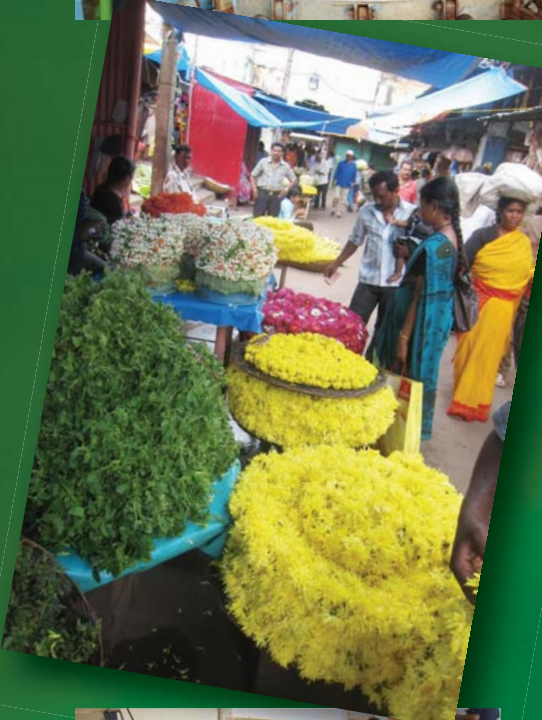
*"I really enjoyed it and looking forward to China..."*

*"The Tour was once again, a great moment of discovery and enchantment"*

*"It was my first study tour and one of my first experiences within the IFEAT world and I have to say that I had a great time!"*

*"Congrats to those who put their souls and energy in this fantastic tour, this tour was great learning again and the extraction methods were also very interesting..."*

*"... a fantastic two weeks, with the most delightful bunch of people in the F&F industry"*



# Distillation Forum at San Francisco Conference, 3rd October, 2013

During the lunch break on the final day (Thursday 3rd October) of the IFEAT Conference in San Francisco, we shall be organising a Distillation Forum from 12.15 to 13.45. Lunch will be available.

The aim is to review various aspects of distillation and to establish whether IFEAT can play a role in establishing a more permanent group. If the format proves successful then we can consider establishing other topic specific groups.

Please contact the secretariat if you are interested in joining this forum.



## New IFEAT committee undertakes socio-economic impact study

IFEAT, together with IFRA, is currently undertaking a socio-economic impact study of the "naturals" with the aim of understanding, quantifying and communicating the beneficial impact of the naturals on the livelihoods of those who produce them. IFRA has already conducted a socio-economic impact study of the fragrance industry value chain downstream\*, and the aim now is to complete this study upstream conducting a similar study on the naturals.

In order to manage and move the study forward, the IFEAT Executive Committee set up, at its last meeting in May 2013, a dedicated Socio-Economic Committee, chaired by Jorge Miralles. Since its creation, this committee has been working mainly on the selection of the 12 "naturals" which would be part of the study, choosing from those products that have a high impact on the lives of those involved in sourcing them. With the 12 products now identified, the committee has already initiated the data collection for each product and with this data it will draft a data sheet per product. The Committee will review this information at its next meeting in San Francisco in September.

We shall keep you posted on the development of this project which will be very valuable for our industry. Aspects of the study will be presented at the San Francisco Conference.

\*"The socio-economic impact of fragrance technologies in Europe" IFRA, September 2012

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# 2014 IFEAT STUDY TOUR

Guangdong and Yunnan Provinces, China

Sunday 31st August to Monday 8th September, 2014

The 2014 IFEAT Study Tour will take place in southern China from Sunday 31st August to Monday 8th September. Participants will meet in Guangzhou, the bustling and important capital of Guangdong Province on Sunday 31st August, where a cruise on the Pearl River will be followed by a Welcome Banquet. The cruise is an ideal way to take in the sights and gain some perspective on the huge and highly prosperous city of Guangzhou with its important waterway links to the rest of the world and inland China.

From Guangzhou participants will drive to Deqing County and Luoding City. They will also have some time in the beautiful city of Zhaoqing, which is highly popular with tourists to China. In Guangdong they will visit manufacturers and processors of gum turpentine and terpineol serial products as well as cassia oil distilleries, a star aniseed oil distillery and a processor of essential oil derivatives such as natural cinnamic aldehyde and benzaldehyde.

Participants will then fly to Kunming, capital of Yunnan Province, on the evening of Tuesday 2nd September. Yunnan, in the south-west of China, is renowned for its

natural beauty, including its mountainous area in the north-west, of the province and its biodiversity. In Yunnan participants will visit processors of eucalyptus and geranium oil, a company specialising in turpentine processing, eucalyptus and citronella plantations as well as a citronella distillery and a local citronella factory. A visit to Firmenich in Kunming, which offers a wide range of essential oils and their derivatives has also been organised. A cultural highlight will be the "Show of Images" in Lijiang, a spectacular show with a cast of over 500 against a mountainous backdrop designed to show the traditions and lifestyles of the ethnic people in this area.

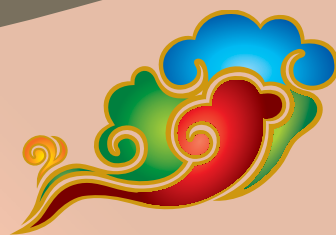
Members are advised to book their places on this Study Tour in good time as numbers will be limited. Visas are required for most visitors to China, and participants should make their own arrangements with regard to ensuring they have valid visas for the duration of the tour. In addition, participants must be prepared for hard travelling by coach for long distances and a hotel change every day. This tour is for the dedicated industry enthusiast.

**Sponsorship and advertising opportunities in San Francisco**  
There are plenty of sponsorship and advertising opportunities available to members at the San Francisco Conference. Please take a look at page 17 of the registration booklet or call the IFEAT secretariat to discuss ways to raise your company's profile during the conference.



## 2014 IFEAT Conference to be held in Rome

The 2014 IFEAT Conference will take place in the beautiful city of Rome. More information will be made available at the 2013 IFEAT Conference in September.



# IFEAT 2014

YUNNAN & GUANGDONG STUDY TOUR CHINA

### Message from the Chairman of the Local Study Tour Committee

I am looking forward very much to meeting my colleagues from the essential oil and aroma trades industry in southern China next year.



Winnie Yeung

Participants on the 2014 Study Tour will visit companies involved in the production of some of China's most important essential oils at an exciting time for our domestic industry which is seeing annual growth exceeding 10% on a regular basis.

The two provinces that we shall visit are good examples of the incredible diversity within China itself. Guangdong is an industrial province on the South China Sea coast which has shown rapid economic growth in recent years and is home to production facilities and offices of numerous multinational and Chinese corporations. Yunnan, on the other hand, is a relatively undeveloped province rich in natural resources and with one of the most diverse ranges of plant life in China.

Please have a look at the information about the 2014 Study Tour on the IFEAT website ([www.ifeat.org](http://www.ifeat.org)), which includes details on booking your place. Contact the IFEAT secretariat ([secretariat@ifeat.org](mailto:secretariat@ifeat.org)) if you have any questions concerning the tour.

**Winnie Yeung**  
Chairman of 2014 IFEAT Local Study Tour Committee  
Member of the IFEAT Executive Committee



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